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Nov 10, 2025

Pre-Workshop Memo

Hello and welcome!

Thank you to each and everyone of you for choosing to journey with us on Monday, November 17th.

I am looking forward to this fundraising action for Resurrection MCC. We expect our work together will deepen relationships, strengthen skills, and support your church's current reality and need for resources.

This memo outlines our work together, our schedule, and some logistics for moving forward together.

[RSVP Here](#)

[\[Purpose + Outcomes\]](#)

The purpose of this 3 hour action is to build capacity across Resurrection MCC for funding our future through grassroots fundraising and direct asking.

Outcomes:

- Recognize the unique role that direct asking plays in our fundraising strategy.
- Reflect on our money stories and share our experiences in community.
- Breakthrough the hard feelings that get in the way of asking for help.
- Explore the components of an effective ask.
- Build out skills for asking for money.
- Raise money for our church community.
- Celebrate our accomplishment.

[\[Logistics\]](#)

Monday, November 17th, from 6:30pm to 9:30pm Central Time

We will meet [via Zoom](#)

[Agenda]

1. Part 1: Welcome + Money Stories
2. Part 2: Making Plan to Ask
3. Part 3: Phone Bank + Celebration

[Expectations]

What I expect from you:

- Please make an effort to be present for the entire workshop.
- Consider what you most want from this experience.
- Show up with equal parts curiosity and intention.
- Focus on our time together with minimal distractions from email and phones.
- Have a journal and pen ready.
- You will do your best to be on time.

What you can expect from me:

- I will start and end on time.
- The workshop will utilize an engaging design - we will be in our hearts, minds and bodies for the duration.
- I will facilitate you with energy, joy and a commitment to justice.
- I will give you the necessary tools to make your calls.
- We will raise money together.

[Pre-Work]

Read: [Money, Happiness, Social Justice and the Future - Non Profit News | Nonprofit Quarterly](#) (6 minute)

Watch: [Amanda Palmer: The art of asking | TED Talk](#) (13 minute)

Journal: What feelings come up for you as you consider asking for money? What strengths and challenges in yourself do you think you will encounter as you embark on this workshop series?

Towards Justice,

Evangeline

Evangeline Weiss (she/her)

Evangeline Weiss believes in building systems that reflect shared values. A queer, white, anti-racist social change agent with a twinkle in her eye, Evangeline has over 18 years of community building and organizational development experience. Evangeline facilitates change processes, workshops and retreats to sustain leaders on a path towards intentionality, purpose, and impact. After earning a Masters' degree in educational policy studies, Evangeline has facilitated transformation in public health settings, social justice coalitions and non-profits, as well as schools and institutions of higher education.

As the National LGBTQ Task Force's Leadership Programs Director for 10 years, Evangeline designed and led programs for 100's of staff and volunteer leaders from same sex marriage and anti-discrimination campaigns and LGBTQ organizations across the country. In 2016, Evangeline co-created a workshop for white women to build antiracism into their everyday lives; today, [We Are Finding Freedom](#) is a network of 1200 alumni. Evangeline turned her TV off in 1984 and enjoys making art and walking around.